

**Avenida dos Aliados  
Edifício Boega  
1º andar, escritório 1  
5400 - 038, Chaves  
(+351) 933 894 927  
[www.designrigoroso.com](http://www.designrigoroso.com)  
[geral@designrigoroso.com](mailto:geral@designrigoroso.com)**



The **Design Rigoroso - Creative Agency** elects the Creativity and the Innovation as the concepts key in the development of its activity. Creativity in the form as it faces each challenge, being that each work is different of all the others; Innovation in the solutions that it offers, in the direction to add value to the customer.

To fulfill to a position of requirement and competitiveness, the one that this positioning compels, requires a intent attitude to the social phenomena. In such a way it is only obtained to create and to develop the better communication for the customer. Although with different scales of complexity, all the services "live" of connections and knowledge. To define a Advertising Strategy; the Graphical Design of one supports of communication or to delineate a Strategy of Digital Marketing, needs this position.

Functioning as axle of connection between the Design Rigoroso and its customers, the seriousness and integrity in the relations are always present values, primordial beginnings through which are developed all the works.

Backingly, the Design Rigoroso has come to acquire resulting abilities of the heterogeneity of the accomplished works, thus knowing to canalyze the respective efforts when a strategy is about a purely creative implementation of all or in the supply of a service from now defined by the customer.

The advertising is a powerful tool to the service of the Institutions, in the promotion and spreading of marks, products and services. That it is valid to produce a good product, or service without has associated a good strategy of spreading/promotion, capable to give it to know next to its public - target?

The good communication of the companies with its customers and potentials customers is a very important aspect. One becomes more and more important to adjust the speech and the language to the public with which it is communicated. In this direction, the communication to the level of design is the "tool" more important to establish this dialogue. Produced, a well elaborated text from the point of view of the receiver; the correct use of the colors, in accordance with the Visual Identity of the company; the esthetic/beauty of the produced support, is very important aspects in the communication between suppliers and customers, creating stronger relations.

The Design Rigoroso it has available abilities to support and to help the companies to reach its objectives, or these reasons, it does not hesitate in them contacting or them visiting.

